

MATRIX42
SMARTER WORKSPACE - BETTER LIFE



Matrix42
Corporate

Delivering the workspace of the future

Matrix42 Corporate is a uniquely complete and customizable solution that simplifies and reduces the cost of managing all your physical, virtual and mobile workspaces.



HOLISTIC - CUSTOMIZABLE - UNIQUE: THREE REASONS WORKSPACE MANAGEMENT NEEDS TO CHANGE

1

Teleworking increased by 30% between 2010 and 2012, and the trend is continuing.

2

BYOD is inevitable, but our own research shows over 70% of organizations are struggling to support it.

3

Increasing device and workspace complexity will impact on personal productivity and business performance if not managed properly.

KEY FEATURES

- Automated device and application management across Windows, Mac and Linux (Matrix42 Physical)
- Citrix-certified disk image and virtual desktop/application management (Matrix42 Virtual)
- Secure device, application and content management for all private mobile devices and operating systems (Matrix42 Mobile)
- Integrated license-, asset-, and contract management, reporting and usage tracking (Matrix42 Compliance)
- License auditing via the License Intelligence Service (LIS) cloud
- Enterprise App Store (Matrix42 Service Catalog)
- Desired state model
- Automated workspace recovery
- Integrated Matrix42 Service Desk
- Mobile Self-Service (M42 Mobile iOS Apps)

KEY SOLUTION REQUIREMENTS

- **Consolidation:** To control mobile, multi-device user IT effectively, organizations need a complete overview of every workspace, including all hardware and software.
- **Automation:** Manual management of user IT is too expensive and time-consuming. Organizations need to automate and standardize software and hardware distribution, installation and management.
- **Self-service:** Why allow your valuable IT talent to spend all their time dealing with repetitive admin, management and support tasks? User self-service and delegation is much more efficient.

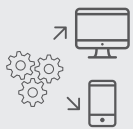
MATRIX42 CORPORATE IS THE ONLY HOLISTIC SOLUTION ON THE MARKET

Uniquely, Matrix42 Corporate integrates compliance functionality and user self-service into the management of all your physical, virtual and mobile workspaces.



MATRIX42 CORPORATE

CONSOLIDATED, AUTOMATED WORKSPACE MANAGEMENT WITH SELF-SERVICE



360° workspace management

A new employee wants to use a privately-owned Apple iPad for work.

Matrix42 Corporate:

- Enables the employee to make a self-service personal device activation request.
- Automatically handles approval and token-based authentication.
- Automates device configuration and application access without IT staff involvement.
- Provides access to a customized virtual desktop and the integrated Enterprise App Store.
- Automatically maps licensing requirements to license agreements and highlights necessary compliance actions.



Automated request fulfillment

A user can't open a file sent by a colleague.

Matrix42 Corporate:

- Enables the user to request help from IT via the integrated service desk.
- Lets the support agent raise a service request for installation of the new software required to open the file.
- Informs the user's manager about the request, and enables him to approve or reject it and the associated costs with a couple of clicks.
- Automatically installs and configures the required software on the user's workspace.
- Automatically closes the request and sends a summary to the relevant people.



Design an application orchestration

An IT Service Manager wants to add an application to the Matrix42 Service Catalog.

Matrix42 Corporate:

- Enables service description preparation, including all the required application information.
- Enables the service delivery designer to design a workflow process for delivering the service to end-users.
- Publishes the workflow and informs the IT Service Manager.
- Enables the IT Service Manager to easily apply the workflow to the new service and add it to the service portfolio.

DID YOU KNOW?

According to leading industry analyst house Gartner, there is only one solution that offers complete workspace management across physical, virtual and mobile environments – **Matrix42 Corporate**.

YOUR BENEFITS



Optimized costs and use of resources

- Drastically reduced compliance fulfillment cost and effort through built-in, automated compliance management.
- Scarce IT resources are free to focus on value creation thanks to comprehensive process automation and user self-service.



Increased end-user satisfaction and productivity

- Efficient, effective working with fast and flexible access to a personalized workspace via any device anytime, anywhere.
- Enhanced satisfaction with IT through workspace creation and customization on demand.
- Fast issue resolution through 24/7 support.
- Smoother operations by minimizing the service downtime usually associated with hardware and software configuration, installation and updates.



Lower business risk

- Consolidated, efficient physical workspace management with a complete, best-in-class solution from the independent market leader in Germany.
- Innovative and proven technology that minimizes the risk of making necessary changes to your IT infrastructure.
- Strong expertise and experience gained through thousands of successful deployments.

Customer voices: NTT Com Security



"By consolidating processes onto the Matrix42 Workplace Management suite, we will rationalize the number of systems that we use for physical device management, License compliance auditing and help desk which will lead to a cost-neutral deployment over three years. This was a major attraction behind selecting Matrix42 as our strategic business partner."

COLIN HUMPHREYS

Corporate IT Director, NTT Com Security

Take control of all your workspaces today:



Visit www.matrix42.com to register for a **Matrix42 live demo**.

Call us now or send an email and we'll be in touch to discuss your requirements.



MATRIX42

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