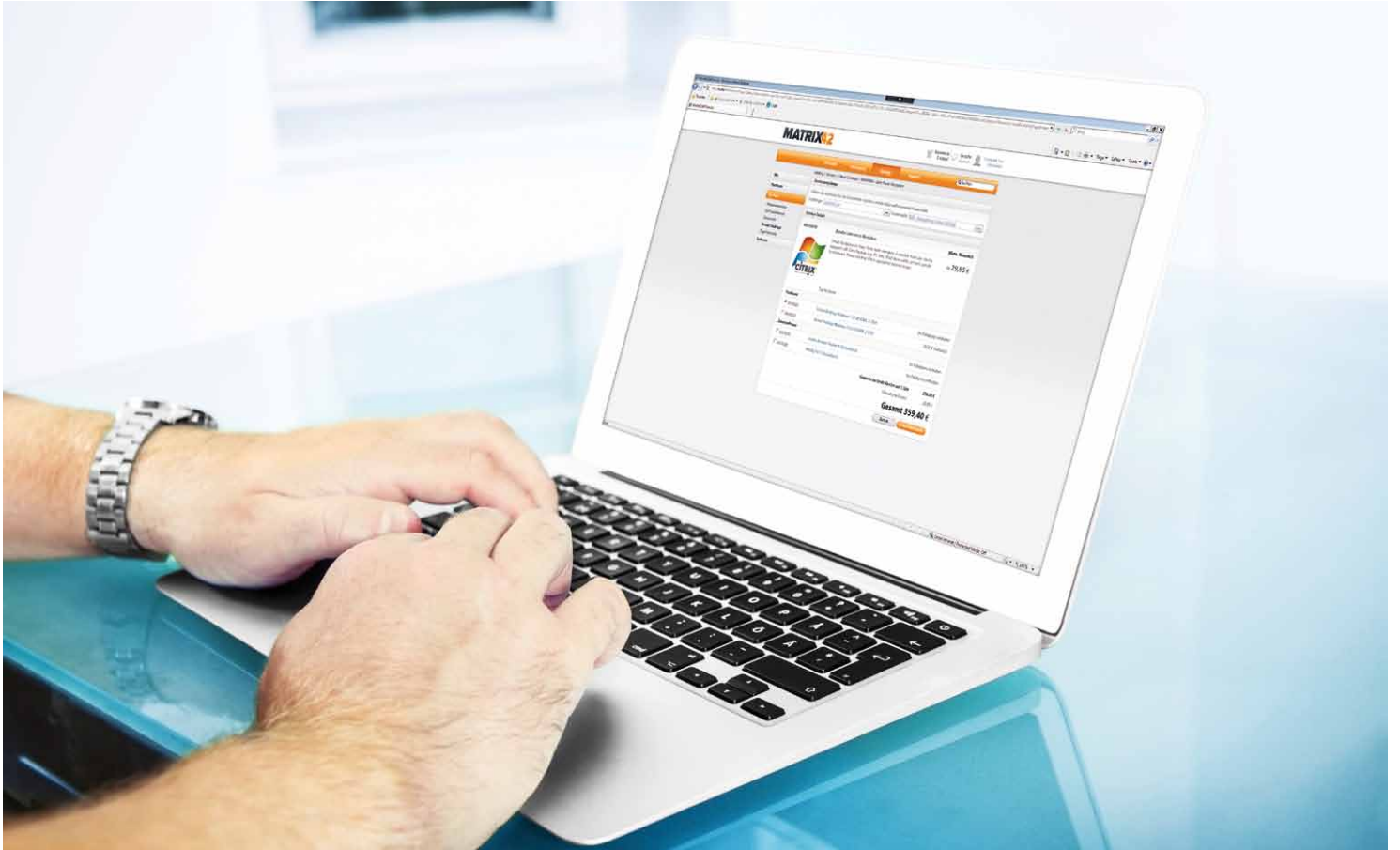




Matrix42
Virtual

Simple, Cost-Effective Citrix Management

Matrix42 Virtual significantly simplifies and reduces the cost and effort of managing your Citrix infrastructure through integrated asset management and user self-service.



EASY - COST-OPTIMIZED - CUSTOMIZABLE - QUALITY-ASSURED

MIDSIZE BUSINESSES ARE EMBRACING VIRTUAL WORKSPACES

- 10% of midsize enterprises have already deployed workspace virtualization.*
- 40% of the rest are planning to deploy workspace virtualization.*
- By 2016, 76 million users will rely on a hosted virtual workspace at work.*

VIRTUAL WORKSPACE MANAGEMENT SOLUTIONS ARE ESSENTIAL

- They significantly reduce the time to operate virtual desktops and applications.
- They increase the efficiency of virtualization engineers.
- They can integrate virtualization technology into your business processes.

Key Features

- Virtual lifecycle management
- Automation of Citrix infrastructure management
- Provisioning, configuration, and management of (non-)persistent virtual desktops
- Integrated license, asset, and contract management
- Enterprise App Store (Matrix42 Service Catalog)
- Integrated Matrix42 Service Desk
- Citrix certified
- Disk image management
- Flexcast support
- Virtual machine management

MATRIX42 VIRTUAL WORKSPACE MANAGEMENT IS BEST IN CLASS FOR CITRIX

Matrix42 Virtual integrates asset management and user self-service into the management of your Citrix virtualized desktop environment. This creates a unique, best-in-class Citrix orchestration and automation solution.

* Desktop Virtualization Best Practices for the Midmarket, Gartner, 27 September 2012, G00236590, Analyst(s): James A. Browning | Mark A. Margevicius



MATRIX42 VIRTUAL CITRIX OPERATION MADE EASY

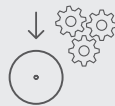


Citrix automation

A virtual workspace administrator wants to automate the management of the company's Citrix infrastructure.

Matrix42 Virtual enables:

- Configuration and installation of Citrix XenApp farms.
- Creation of disk images for XenApp provisioning.
- Installation and publishing of shared desktops and apps (worker groups).
- Creation, management, and provisioning of XenDesktops
- Operation and addition of capacity to Citrix XenDesktop and XenApp.



Disk image management

A virtual workspace administrator wants to simplify and accelerate the lifecycle of disk images.

Matrix42 Virtual enables:

- Definition of a desired state for virtual machines as reference.
- Installation, update, or deletion of patches and apps.
- Creation of disk images from reference virtual machines.
- Efficient management of the versioning of disk images.
- Lifecycle management of disk images for virtual desktops like XenDesktop or XenApp.



Virtual desktop provisioning within workspaces

An employee wants to use a tablet at work while IT has to make sure to deliver virtual workspaces to mobile devices within corporate policies.

Matrix42 Virtual enables:

- Check Device activation using the integrated Enterprise App Store (Matrix42 Service Catalog).
- Automatic communication of a configuration request.
- Delivery of token-based authentication via email.
- Fast access to a user-specific virtual desktop and applications on the new device via Citrix Receiver.
- Automatic deactivation of all corporate services on the device.

DID YOU KNOW?

Matrix42 enables you to provision a highly customized virtual desktop with secured OS configuration, patches, and more than 200 applications for three different development environments within only eight hours – revision secured and reproducible results with one mouse click!

YOUR BENEFITS



Significant time and cost savings

- Faster introduction, migration, and operation of virtual environments.
- Accelerated processes through automation of manual tasks.
- Build, test, and update disk images in minutes.



Increased IT efficiency with less troubleshooting

- High-quality virtual services through revision-secured and reproducible results.
- Free up human capital with significant cost and time savings for administrative tasks.
- Reduction in the proportion of workdays spent on virtualization troubleshooting from 40% to 5%



Greater business agility through streamlined processes

- Self-service approval and accountability for virtual desktops and applications.
- Configuration of license-compliant virtual workspaces.
- Elimination of virtualization silos and management of physical and virtual environments in one management console.

From 40% to 5%

That's the reduction in the proportion of IT workdays spent on virtualization troubleshooting you can achieve with Matrix42 Virtual.

Take control of your Citrix environment today:

Visit www.matrix42.com to register for a **Matrix42 live demo**.

Call us now or send an email and we'll be in touch to discuss your requirements.



MATRIX42

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